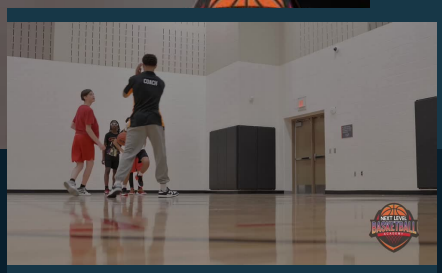
NEXT LEVEL BASKETBALL ACADEMY

IRS-RECOGNIZED 501(c)(3) PUBLIC CHARITY





FROM THE LONE STAR STATE TO THE WORLD.

REPRESENTING AMERICA. TEXAS. OUR COMMUNITIES.

60 young athletes. Six teams. Two continents. One defining chapter in Next Level's global vision.

DON'T JUST SPONSOR HISTORY. HELP MAKE IT.

FOUNDING GLOBAL PARTNERS | SPAIN 2027

$265,000 PROPOSED FUNDRAISING GOAL

EXECUTIVE INVITATION

YOUR COMPANY. OUR MISSION. A SHARED LEGACY.

There is more than one way to help make Spain 2027 possible.

Next Level Basketball Academy invites corporations, foundations, business leaders, and philanthropists to support this international youth development mission through **charitable contributions, corporate sponsorships, or a combination of both.**

CHARITABLE GIVING

Organizations seeking to make a charitable contribution can support our mission of removing financial barriers and expanding opportunities for young athletes.

CORPORATE SPONSORSHIP

Companies interested in corporate sponsorship can participate through our approved recognition opportunities, connecting their organizations with the Spain 2027 campaign and its community impact.

COMBINED PARTNERSHIP

For organizations seeking both philanthropic impact and corporate recognition, Next Level offers the opportunity to structure a combined partnership.

HOWEVER YOUR ORGANIZATION CHOOSES TO PARTICIPATE,

the mission remains the same: helping young Texans represent their communities abroad while gaining access to an extraordinary international experience.

THE BIG WHY / REPRESENTATION

THE PRIDE OF TEXAS. THE SPIRIT OF AMERICA.



Behind every athlete are family sacrifices, late practices and coaches who believed in them. Spain gives these young Texans a chance to carry that support onto an international court.

Facing unfamiliar European opponents will demand more than basketball skill. Our players must communicate through pressure, adjust to new styles and show the character of the communities they represent.

> **THE ATHLETES WILL REPRESENT OUR COMMUNITIES ABROAD. OUR PARTNERS WILL HELP GET THEM THERE.**

THE BIG WHY / PART TWO

OPPORTUNITY SHOULD NOT HAVE A PRICE BARRIER.

Picture a selected athlete boarding a plane to Barcelona, traveling with teammates and stepping onto a court against an unfamiliar European opponent. The lesson begins before tipoff: independence, adaptability and responsibility in a new culture. For some, it may be their first trip outside the United States.

THIS IS WHY NEXT LEVEL EXISTS.

Founded in 2023, Next Level reports having trained more than 250 athletes. Its six development pillars combine basketball with emotional wellness, civics, financial literacy, nutrition and global awareness.

THE ABILITY TO PAY SHOULD NOT DECIDE WHO GETS TO GO.
Our $265,000 campaign is an investment in international opportunity, youth development and access. It helps remove participation charges while supporting the coaches and staff who make the experience possible.

For a corporate partner, the impact is tangible: an airline seat, a tournament place and a young person gaining the chance to test their potential beyond Texas. Your company can help make that moment possible.

FROM THE LONE STAR STATE TO THE WORLD.

THE EUROPEAN CHALLENGE

SIX TEAMS. ONE INTERNATIONAL STAGE.



March 21–27, 2027 | Valls, Spain | Nàstic Sports Academy. Six Next Level teams will face European youth competition described by Academy leadership as top-ranked.

DIVISIONS	U-16 / U-18 / U-20
FORMAT	Eight teams per category planned; at least four games per team
PURPOSE	Representing our communities, Texas, and America

OUR NONPROFIT FOUNDATION

DEVELOPING ATHLETES. BUILDING FUTURE LEADERS.

Next Level Basketball International Academy is an IRS-recognized 501(c)(3) public charity. Basketball is our platform; youth development is our purpose.

2023	250+	6
ESTABLISHED	ATHLETES TRAINED*	DEVELOPMENT PILLARS

SIX PILLARS OF DEVELOPMENT

01 Basketball skills	02 Emotional wellness
03 Civics education	04 Financial literacy
05 Nutritional education	06 Global awareness

IRS determination: March 17, 2023 | EIN 92-2785253 | *Athlete count reported by Academy leadership.

Media and photography: external use of program images will follow applicable participant media permissions.

SPAIN 2027

FOUNDING GLOBAL PARTNERS

THE NEXT LEVEL DIFFERENCE

MORE THAN BASKETBALL. A COMPLETE DEVELOPMENT EXPERIENCE.



OUR SIX DEVELOPMENT PILLARS

BASKETBALL SKILLS	**EMOTIONAL WELLNESS**	**CIVICS EDUCATION**	**FINANCIAL LITERACY**	**NUTRITIONAL EDUCATION**	**GLOBAL AWARENESS**

Established in 2023, Next Level reports training more than 250 young athletes. Spain 2027 connects athletic preparation with leadership, cultural understanding, and global awareness.

FROM THE LONE STAR STATE TO THE WORLD.

THE FOUNDING INVITATION

BE PART OF SOMETHING

BIGGER THAN BASKETBALL.

Every meaningful journey begins with people who believe in what is possible.

In March 2027, Next Level is preparing to take six teams and up to 60 young Texans to Spain to compete against top-ranked European youth basketball teams.

We invite corporations, foundations, business leaders, and philanthropists to help remove financial barriers and make international competition, coaching, and cultural experiences accessible to selected athletes.

WHY FOUNDING MATTERS

Your organization can be recognized among the supporters who helped launch Next Level's first international competition milestone and opened doors for young Texans.

THREE WAYS TO JOIN THE TEAM

CHARITABLE GIVING | Support the nonprofit youth-development mission.

CORPORATE SPONSORSHIP | Receive approved Academy-controlled recognition benefits.

COMBINED PARTNERSHIP | Blend separately identified charitable and promotional support.

YOU'RE NOT JUST WRITING A CHECK. YOU'RE JOINING THE TEAM.

The athletes will represent our communities abroad. Our partners will help get them there.

PREMIER CORPORATE LEADERSHIP

$50,000 FOUNDING

TITLE PARTNER

LEAD THE FOUNDING TEAM. HELP LAUNCH NEXT LEVEL'S INTERNATIONAL FUTURE.

The Founding Title Partner is the campaign's highest recognition level: a leadership opportunity for a corporation helping selected young Texans participate in international competition regardless of family finances.

APPROVED TITLE PARTNER RECOGNITION

- Lead website placement throughout the campaign
- One dedicated founding-partner corporate profile
- Three dedicated pre-departure social acknowledgments
- Three Academy-produced Spain journey acknowledgments
- Lead acknowledgment in the completed journey recap
- Lead placement in the post-event impact report
- Lead acknowledgment in Academy-issued campaign announcements
- Inclusion in the national and regional media outreach campaign

YOUR SUPPORT HELPS TURN THE INVITATION INTO THE EXPERIENCE.

The contribution supports the approved $265,000 mission: athlete travel and participation, coaching, staff, and documentation of the journey.

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IMPACT PARTNERS

INVEST IN OPPORTUNITY.
BE RECOGNIZED FOR IMPACT.

Two meaningful corporate partnership opportunities that help young Texans access international competition while providing defined recognition before, during and after Spain 2027.

$15,000 | PLATINUM IMPACT PARTNER

HELP EXPAND ACCESS. MAKE YOUR IMPACT VISIBLE.

A significant commitment to the athletes and the people supporting their journey. Platinum partners receive featured recognition across the Academy's Spain 2027 communications.

- Featured company logo on the Spain 2027 partner webpage
- 1 dedicated pre-departure social media appreciation post
- 2 acknowledgments in Academy-produced Spain journey updates
- Inclusion in Academy-issued campaign announcements
- Featured acknowledgment in the post-event impact report
- Inclusion in appropriate national and regional media outreach
- Digital copies of the journey recap and impact report

$10,000 | GOLD IMPACT PARTNER

STAND BEHIND YOUNG TEXANS GOING GLOBAL.

Gold partners help make the mission possible and receive defined Academy-controlled recognition connecting their support to the Spain 2027 experience.

- Company logo on the Spain 2027 partner webpage
- 1 dedicated pre-departure social media acknowledgment
- 1 acknowledgment in an Academy-produced Spain journey update
- Inclusion in Academy-issued partner appreciation communications
- Acknowledgment in the post-event impact report
- Inclusion in appropriate national and regional media outreach
- Digital copy of the completed impact report

CHARITABLE GIVING | CORPORATE SPONSORSHIP | COMBINED SUPPORT

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FOUNDING GLOBAL PARTNERS

A DEFINING OPPORTUNITY

Founding Global Partners help young Texans access international competition, coaching, cultural experiences, and the opportunity to represent their communities abroad.

NATIONAL AND REGIONAL MEDIA CAMPAIGN

Next Level will conduct a coordinated media outreach campaign targeting television, print, digital, and sports media. Founding Global Partners will be identified in appropriate Academy-issued press materials and media pitches as organizations helping make the Spain 2027 mission possible.

PARTNER RECOGNITION

WEBSITE	**COMPANY FEATURES**	**SOCIAL MEDIA**	**JOURNEY UPDATES**	**IMPACT REPORT**

Charitable contributions, corporate sponsorships, and combined partnerships are all welcome.

Coordinated media outreach is an Academy commitment; independent coverage is not guaranteed.

FINANCIAL TRANSPARENCY

THE $265,000 MISSION.

ALL FINANCIAL AMOUNTS IN USD

ATHLETE PARTICIPATION — $162,000

60 athletes × $2,700: tournament package, airfare, cultural allowance

PERSONNEL & MEDIA — $73,700

Eight coaches, four staff, two media professionals

SIX-TEAM REGISTRATION — $3,000

Six entries at $500 each in the approved USD plan

PROGRAM CONTINGENCY — $26,300

Reserve for eligible unforeseen expenses and travel changes

BASE BUDGET $238,700 **FUNDRAISING GOAL $265,000**

GIVING OPPORTUNITIES

SEVEN WAYS TO JOIN.

ONE SHARED MISSION | ALL AMOUNTS IN USD

$50,000 | FOUNDING TITLE PARTNER

Lead campaign website placement; 1 dedicated company profile; 3 pre-departure social acknowledgments; 3 Spain journey acknowledgments; lead recognition in the completed journey recap, post-event impact report, and Academy-issued campaign announcements.

$25,000 | FOUNDING DIAMOND PARTNER

Prominent campaign website placement; 1 digital appreciation feature; 2 pre-departure social acknowledgments; 2 Spain journey acknowledgments; prominent impact-report acknowledgment and Academy-issued partner-announcement recognition.

$15,000 | PLATINUM IMPACT PARTNER

Featured website logo; 1 dedicated pre-departure social appreciation post; 2 Spain journey acknowledgments; campaign-announcement inclusion; featured impact-report recognition; national/regional media outreach inclusion; digital journey recap and impact report.

$10,000 | GOLD IMPACT PARTNER

Website logo; 1 dedicated pre-departure social acknowledgment; 1 Spain journey acknowledgment; partner-appreciation communications; impact-report recognition; national/regional media outreach inclusion; digital impact report.

$5,000 | SILVER IMPACT
Digital supporter listing and impact-report acknowledgment.

$2,500 | ATHLETE OPPORTUNITY
Recognition as a supporter of the overall athlete opportunity fund.

$1,000 | COMMUNITY
Community partner listing in Academy-controlled materials.

BECOME A FOUNDING GLOBAL PARTNER

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All levels are included in appropriate Academy-issued media outreach. Recognition is Academy-controlled; independent media coverage is not guaranteed.

THE INVITATION

WILL YOUR COMPANY JOIN THE FOUNDING TEAM?

60 YOUNG ATHLETES. SIX TEAMS. TWO CONTINENTS. ONE HISTORIC MISSION FOR NEXT LEVEL.

Whether your organization chooses **charitable giving, corporate sponsorship, or a combined partnership**, you have an opportunity to help remove financial barriers and make Spain 2027 possible.

Your support helps selected young Texans travel to Spain, compete against top-ranked European youth basketball teams, and represent their families, hometowns, Texas, and America.

BECOME A FOUNDING GLOBAL PARTNER.

Explore charitable giving and corporate partnership opportunities:

Website: www.nlbacademy.org

Email: info@nlbacademy.org

Telephone: (214) 451-8796

FROM TEXAS TO SPAIN. FROM OUR COMMUNITIES TO THE WORLD.

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